



The leading private label manufacturer in the Nordic countries

Nopa Nordic is the largest and leading private label manufacturer of cleaning products, laundry detergents, dishwashing detergents and personal care products in the Nordic countries

Nopa Nordic was founded by Niels Thostrup in 1964 and is still owned by the family. Today, the company has an appointed management and a professional board of directors, both of which help ensure clear focus on long-term development, continuity and a high level of stability. Nopa Nordic has a healthy equity ratio, an AAA credit rating and sound capital resources, enabling the company to invest in additional capacity when necessary.

The company's factories are situated in Denmark and the company is part of the Nopa Nordic family, which also includes subsidiaries in Sweden and Germany as well as Allison A/S, whose strong environmental and organic profile is a perfect match for Nopa Nordic A/S' unique expertise in sustainability and ecolabelling. Nopa Nordic is also joint owner of Chemical Flacer in Italy, a leading manufacturer of dishwasher tablets.

These focus areas have been a vital element of the company's DNA since it was founded and are one of the main reasons why, today, Nopa Nordic has a comprehensive portfolio of green products and the market's most extensive expertise and knowhow in ecolabelling and products for sensitive skin.

Eco-consciousness has also had a great influence on Nopa Nordic's production facilities. There is zero tolerance for optical brighteners and speckles in washing powder. Nopa Nordic only uses electricity from renewable energy sources and has its own closed sewerage system, preventing untreated wastewater from spilling into surrounding nature.

The production facilities are fully automated, and the company regularly invests in new technology, ensuring that Nopa Nordic has the necessary capacity and is always fully competitive –

without compromising on quality. Nopa Nordic is ISO 9001 and 14001 certified and processes are based on Lean principles.

Reliability of supply is more than 98% and the customer base includes many leading consumer goods chains in the Nordic countries, market-leading retailers in Europe and leading A-brands in cleaning products, laundry detergents, dishwashing detergents and personal care products.

The explanation for the company's success lies in its constructive and targeted collaboration with customers, which includes consultancy, mentoring and participation in product development. All of this is possible due to Nopa Nordic's close collaboration with universities, test centres and raw material manufacturers as well as application of its own experiences and broad insight into markets, trends and consumer behaviour.

Consequently, Nopa Nordic is able to offer product development with customised features, colours and perfumes, skilful consultancy, an innovative range of packaging and an efficient production plant.

Further information about the company is available at:
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NOPA NORDIC

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